Ulrike Junger (Europe Representative to the RDA Board)

RDA Board: what‘s up?
Agenda

1. RDA Board – task – structure/members conducting business
2. Strategy 2015-2020
3. Current Issues
RDA Board – task

- Responsible for setting the strategic direction for the development of RDA and ensuring the achievement of the strategic plan
- Signing off development plans
- Ensuring good governance
- Monitor risks and finance
- Role to play in raising the profile of RDA in their region
RDA Board – structure and members

Governance Model Overview

- RDA Board
  - RDA Steering Committee
    - Permanent Working Groups
    - Task and Finish Working Groups
  - RDA Board Working Groups
    - Co-Publishers / Fund Trustees
    - Task and Finish Working Groups
RDA Board – structure and members

- RDA Board
  - 3 x Copyright holders (ALA, CFLA, CILIP)
  - Chair of RDA Steering Committee
  - 6 x National Institution Representatives (Africa, Latin America and The Caribbean, North America, Asia, Europe, Oceania)
  - 2 x co-opted members (representing areas identified by the Board)
  - ALA Publishing Representative
    - RDA Technical Toolkit Committee
    - RDA Development Team
  - Board Working Groups (as required)
RDA Board – structure and members

- Europe (2017-2020): Ulrike Junger, Deutsche Nationalbibliothek, Germany
- Latin America and the Caribbean (2017-2019): Angela Quiroz Ubierna, Library of National Congress of Chile, Chile
RDA Board – conducting business

- Annual personal meeting
  ➔ Next meeting May 6-8, 2019 in Chicago, Ill.

- 2-3 distant meetings per year
  ➔ Now as asynchronous virtual meetings via Basecamp

- Action logs
Strategy 2015-2020

Vision

- RDA: the global standard enabling discovery of content

Strategic priorities 2015-2020

- Make RDA an internationally recognised standard
- Increase the adoption of RDA internationally
- Develop a sustainable business model
- Develop a relevant governance structure
Strategy 2015-2020

Priorities

Programmes

Activities

Performance Indicators
Strategy 2015-2020

Make RDA an internationally recognised standard

- Continue to develop RDA as a principles based standard
  - Deliver 3R project → completion of 3R project

- Engage with appropriate and diverse communities to improve the applicability of RDA
  - Convene archives working group → group convened

- Develop a clear maintenance programme for ongoing and timely revisions of the standard
  - Implement and review ongoing maintenance programme → no performance indicator yet
Strategy 2015-2020
Increase the adoption of RDA internationally

- Develop a cross-sectoral international communications and outreach strategy
  - Hold outreach event for region day after IFLA in Kuala Lumpur ➔ number of people attending

- Develop a cross-sectoral international marketing strategy
  - Deliver marketing activity ➔ number of RDA adopters and Toolkit users
Strategy 2015-2020
Create business models that support the sustainability and future development of RDA

- Create business models that support the sustainability and future development of RDA
  - Continue to review the business plan and costs for the development of RDA ➔ Financial health of the RDA Fund
Strategy 2015-2020
Develop a Relevant Governance Structure

- Create an appropriate governance structure that supports the RDA vision and strategies
  - Maintain an overview of transition to new governance model ➔ 100% posts (not including co-options) filled at RDA Board
Upcoming meeting in Chicago – what is on the agenda?

- Reports: ALA Publishing; RSC; Co-publishers; NI reps
- 3R project
- Marketing activities, website, hosting and sponsorship policies
- Review of Strategic Plan:
  - Evaluation of / progress in current strategy; shaping next strategic plan
- Governance issues
EURIG and RDA Board

- EURIG = role model for other RDA-related regional bodies
- Vital part in further internationalization of the RDA

- Regarding the upcoming Board meeting
  - Issues, ideas and messages?
Thank you for your attention!

Questions and comments welcome!

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