Strategic Plan 2015-2019

1. Internationally recognized standard
   1.1 Continue to develop RDA as a principles based standard
   1.2 Engage with appropriate and diverse communities to improve the applicability of RDA
   1.3 Develop a clear maintenance programme for ongoing and timely revisions of the standard

2. Increase adoption of RDA internationally
   2.1 Develop a cross-sectoral international communications and outreach strategy
   2.2 Develop a cross-sectoral international marketing strategy

3. Sustainable business model
   3.1 Create business models that support the sustainability and future development of RDA

4. Relevant governance structure
   4.1 Create an appropriate governance structure that supports the RDA vision and strategies